

Imperial and Mexicali Valleys: Current and Future Growth

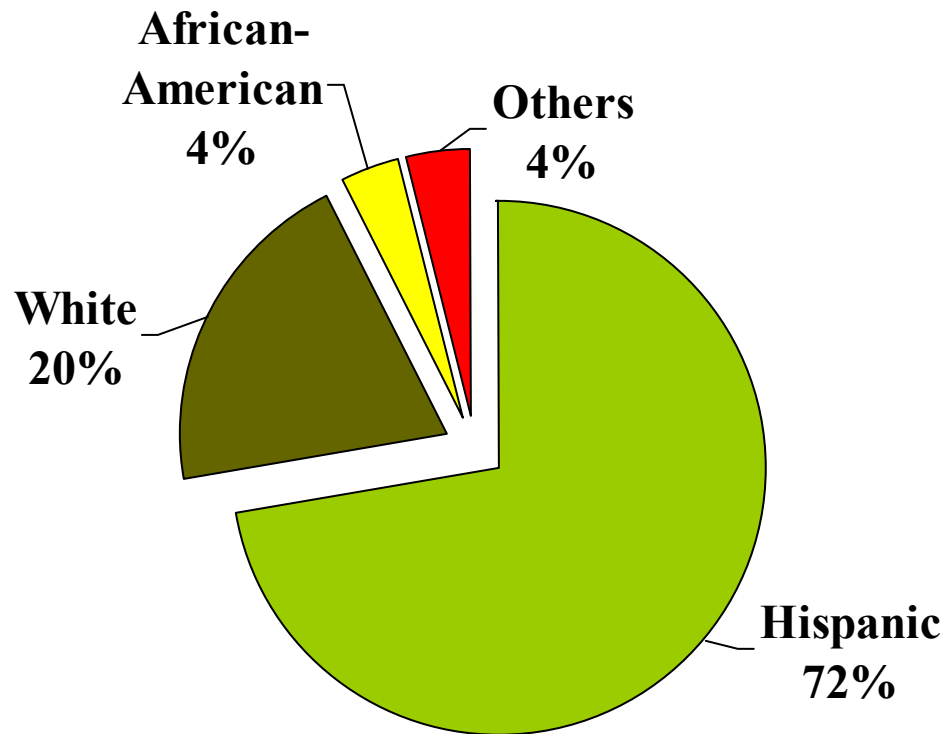


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California Center for Border and Regional Economic Studies

- Established in 1999 at the Imperial Valley Campus of San Diego State University to create a informational and data resource for the Imperial Valley, California-Baja California border residents, and individuals involved in the issues surrounding the U.S.-Mexican border.
- Mission of the CCBRES is to inform community members and decision makers of demographic, economic, social, and environmental trends in the Imperial County and Western U.S.-Mexican border region.

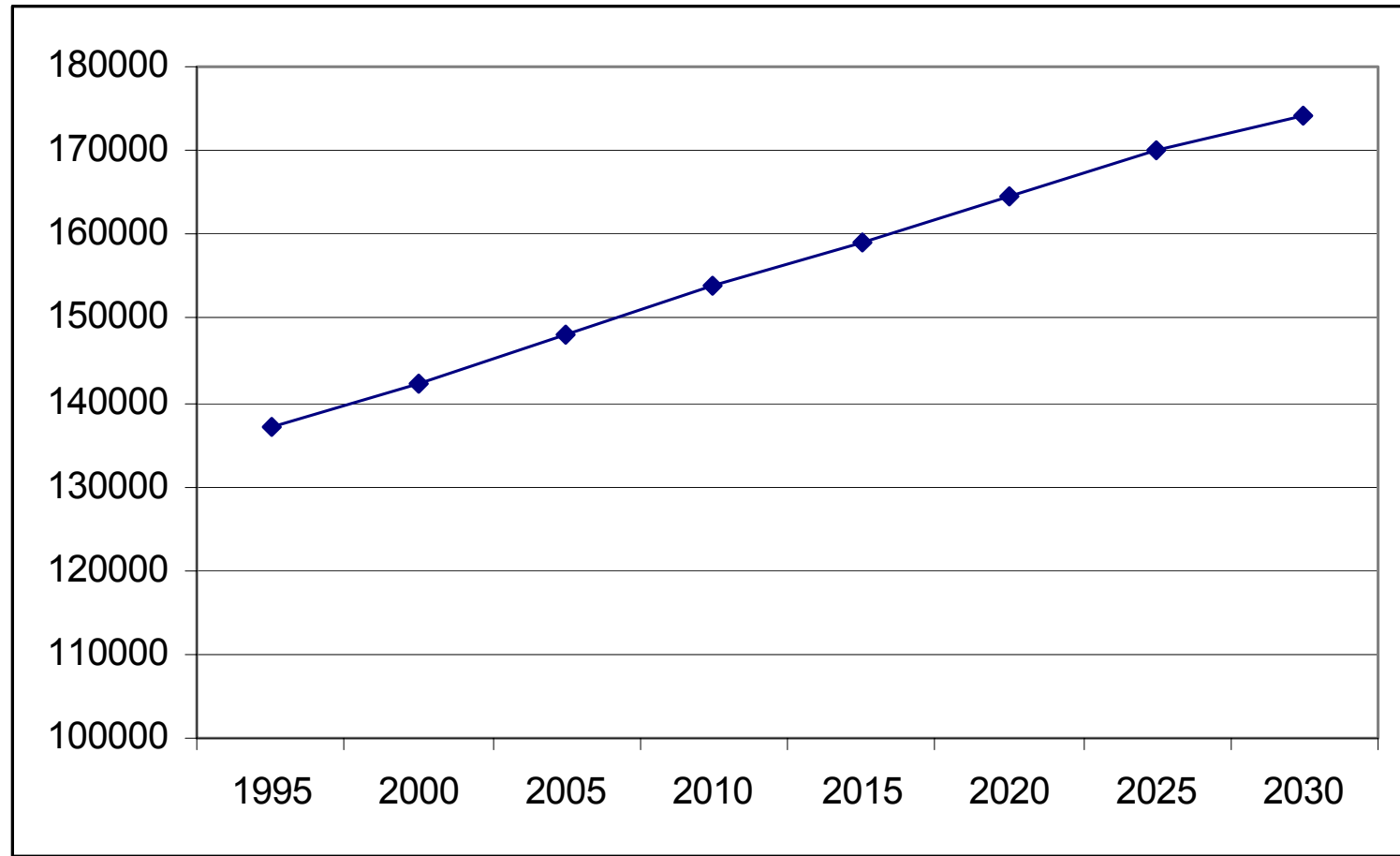
2000 Population Profile by Age and Race/Ethnicity



Age	Imperial County	California
0-24	41.5%	37.1%
25-64	48.5%	52.1%
65 and Over	10.1%	10.7%

Source: 2000 Census, U.S. Census Bureau.

Imperial County Population Projections, 1995-2030

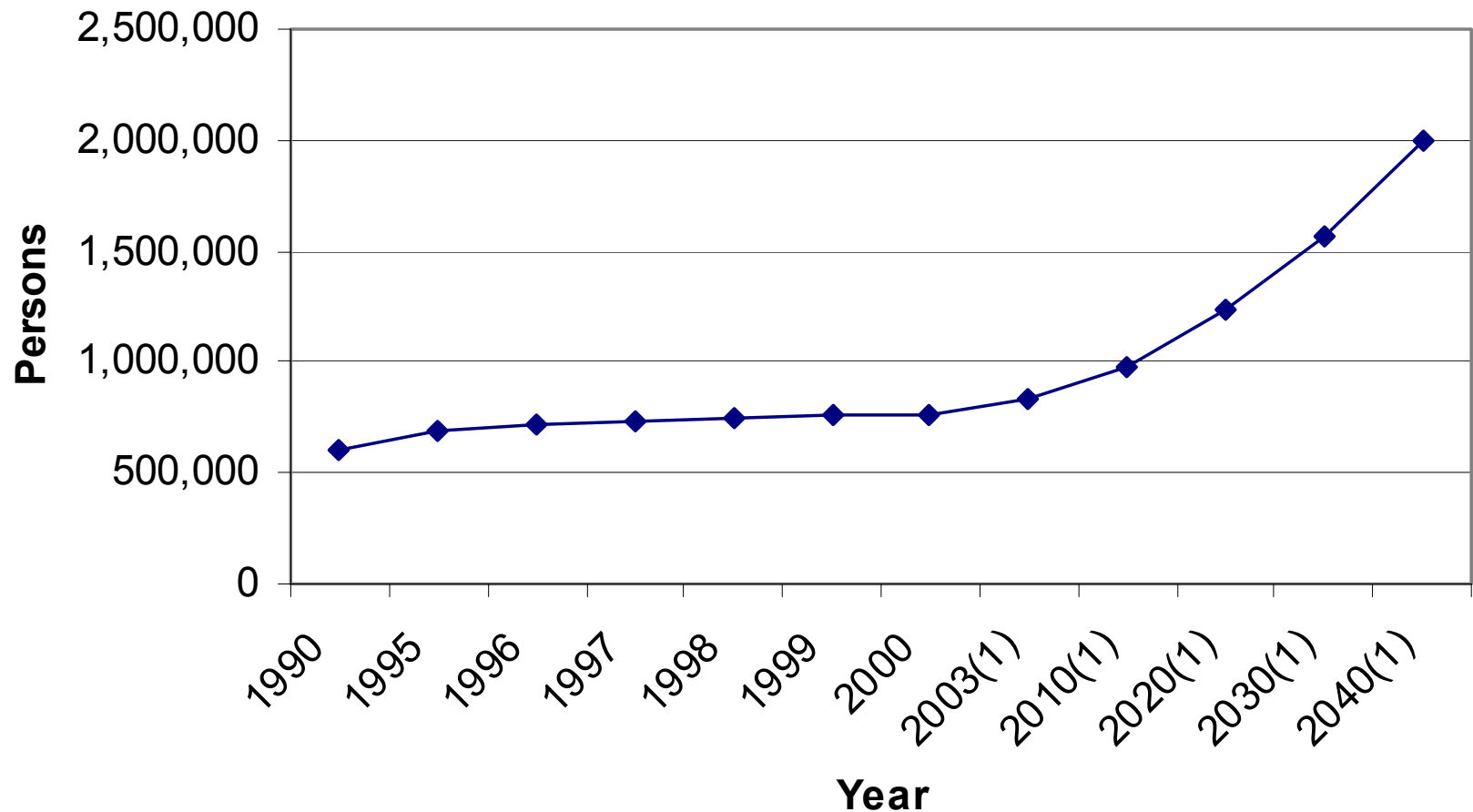


Source: SCERP.

Mexicali Population Age Distribution

Age	Mexicali	Baja California
0-14	32.0%	33.2%
15-64	63.4%	63.1%
65 and Over	4.6%	3.7%

Mexicali Moderate Population Forecast



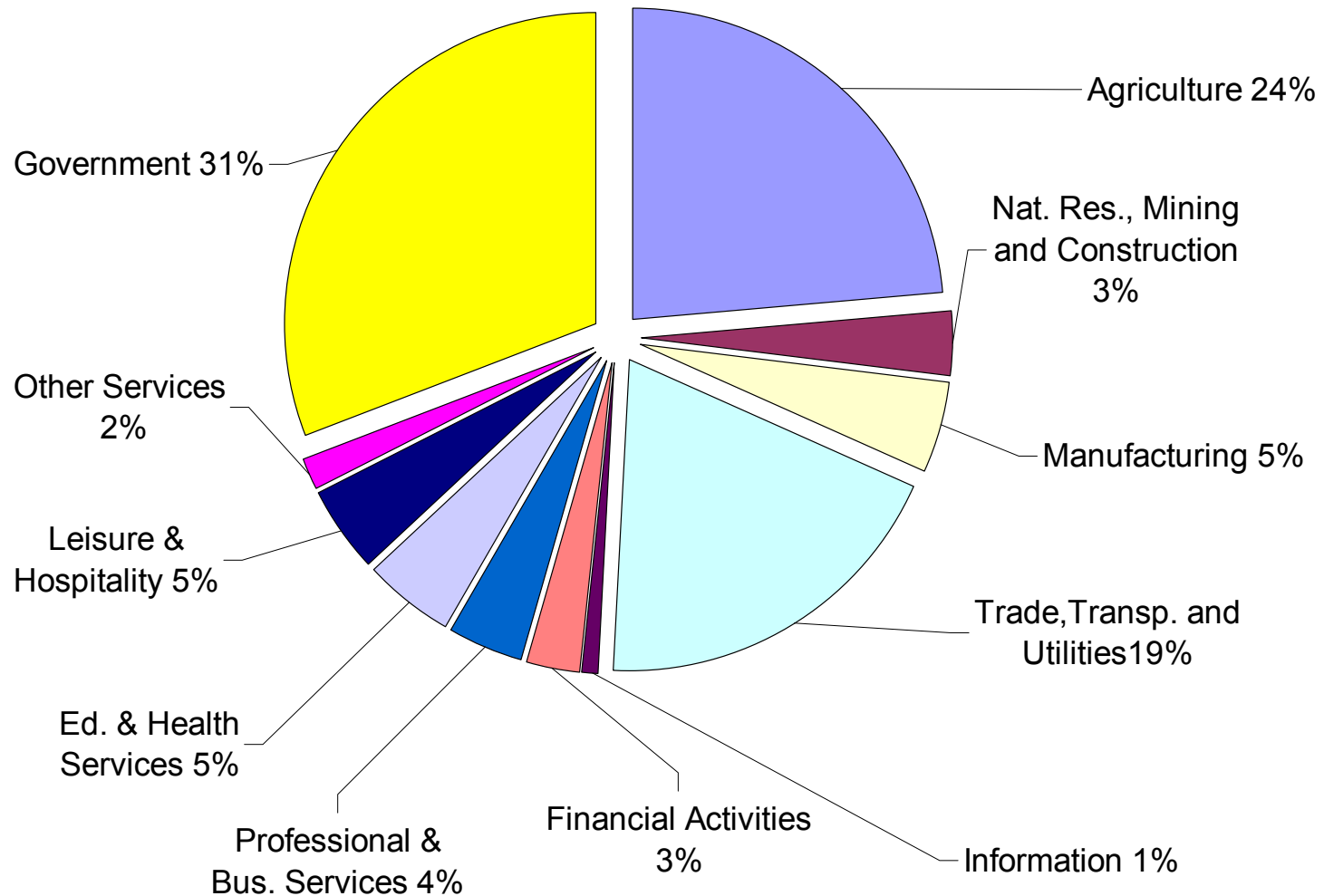
Source: INEGI.

2003 Employment Statistics

	Imperial	San Diego
Unemployment rate	19.4%	4.3%
Total Industry employment	53,000	1,253,100
Total farm	22%	1%
Total non-farm	78%	99%

- The counties are very different in many ways as can be seen from the above employment table.

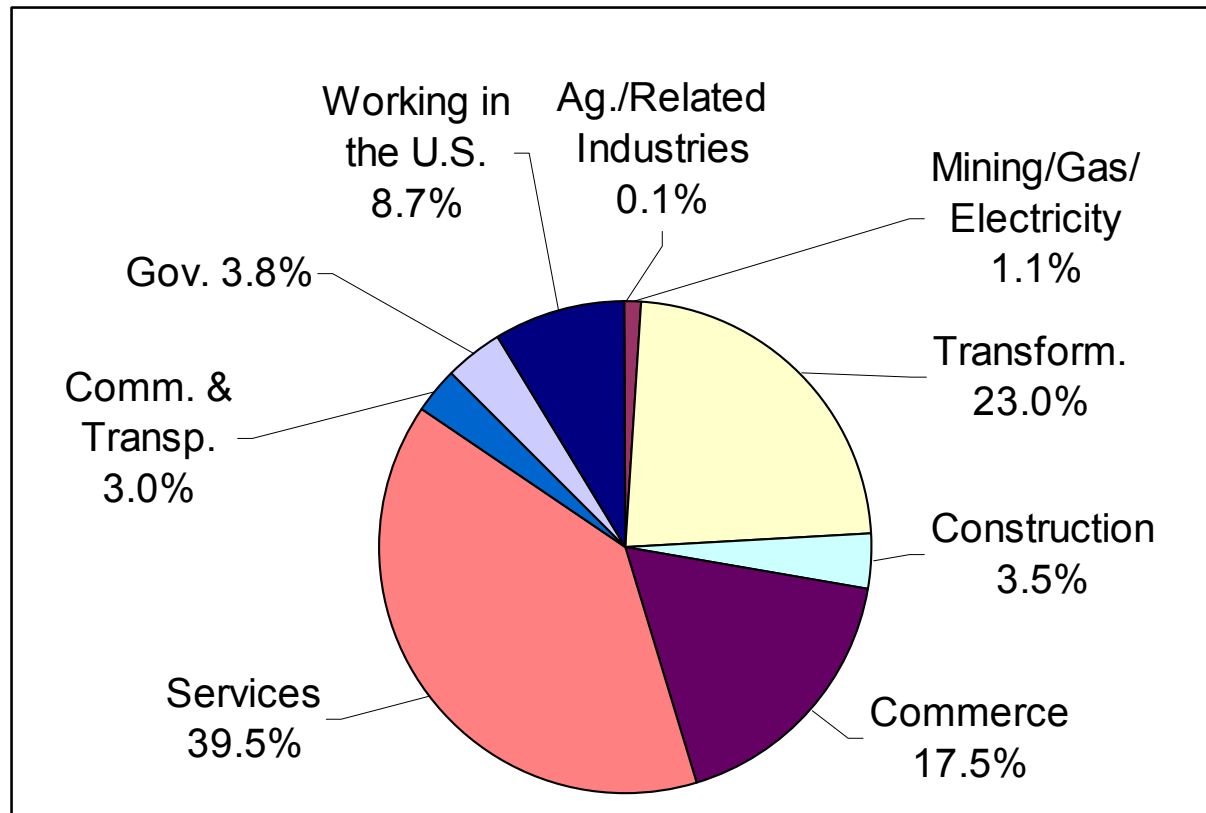
2004 IV 9 Month Average Industry Mix



Source: California EDD.

Mexicali Employment

	2002	2003
Population 12 Years and Older	75.3	77.5
Economically Active Population	51.1	50.4
Unemployment	1.5	1.4



New Housing Starts

Housing Projections for 2004 and Beyond

	Brawley	Imperial	El Centro	Calexico	Heber	Seeley
Under Construction	428	285	1,249	825	0	0
Approved	2,348	2,190	723	594	0	0
Planning	170	2,359	6,000	3,783	400	450
Total Estimate	2,946	4,834	7,972	5,202	400	450
Total Estimate of Future New Homes in the Imperial County:						21,804

Source: Development Design Engineering, 2004

Housing Growth

	HOUSES SOLD			MEDIAN PRICE		
	2003	2004	Percent Change	2003	2004	Percent Change
Imperial	1,337	1,783	33.4%	152,682	170,000	11.3%
Riverside	5,303	6,343	19.6%	255,000	319,000	25.1%
San Bernardino	3,903	4,292	10.0%	195,000	246,000	26.2%
San Diego	5,192	6,208	19.6%	390,000	464,000	19.0%
Los Angeles	10,662	11,673	9.5%	313,000	414,000	32.3%

2004 numbers include data for the first 6 months of the year.

Source: Dataquick, 2004.

Maquiladoras

	Mexicali		Baja California	
	Establishments	Employment	Establishments	Employment
2002	130	49,811	897	237,141
2003	128	54,406	870	870

Source: INEGI.

Thank you – Any Questions?

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